

# Company Profile

**Coxswain Social Investment plus (CSI+)** is dedicated to providing high quality consulting services to private sector, civil society and international organizations that advance development and economic growth of developing country economies. The company is a leader in developing, implementing, and managing innovative projects and represents high-quality consulting services across the globe.

## Areas of Expertise

**CSI+** works with its clients on a variety of complex operational issues relating to business management and organizational development. Additionally, with technical expertise in the health, education, gender and environmental sectors, **CSI+** proficiency extends to projects relating to disease prevention and control, poverty and hunger, education, maternal and child health, gender equality, environment and good governance.

**CSI+** has been awarded a number of high-profile contracts from leading global institutions including governments, multi-lateral agencies, international donors, universities, NGOs, and corporations. We are renowned for our business management services related to:

- Business Re-engineering
- Corporate Social Responsibility
- Corporate Strategy
- Enabling Business Environments
- NGO Sustainability
- Organizational Development
- Public Private Partnerships
- Resource Mobilization / Donor Retention Strategies
- Reporting services utilizing standard reporting mechanisms such as Global Reporting Index (GRI)
- Social Investments
- SME Capacity Building
- Strengthening Business Associations

## The CSI+ Difference

With a considerable network of valuable contacts throughout the world, **CSI+** capitalizes on its existing relationships with partners, consultants and representatives in the public and private sectors. The staff of **CSI+** consists of consultants that are accomplished practitioners on the international development scene.



**“CSI+ has the single objective of creating better, more sustainable and innovative corporate investments in development.”**

**Charlotte Obidairo**  
Founding Partner and  
Regional Director

# Company Profile



For more information please visit [www.coxsi.com](http://www.coxsi.com) or contact:

**Ms. Charlotte Obidairo**  
Regional Director  
(Southern Africa)  
[charlotte@coxsi.com](mailto:charlotte@coxsi.com)

**Ms. Alessandra Bonezzi**  
Regional Advisor  
(North Africa and Middle East)  
[alessandra@coxsi.com](mailto:alessandra@coxsi.com)

**Ms. Folakemi Tesfazghi**  
Regional Director  
(West Africa)  
[kemi@coxsi.com](mailto:kemi@coxsi.com)

**Ms. Georgiana Braga-Orillard**  
Regional Director  
(Europe and Asia)  
[georgiana@coxsi.com](mailto:georgiana@coxsi.com)

## Clients and Projects

**CSI+** serves international development agencies, multinational organizations and corporations, governments, and rural communities in developing countries. **CSI+** works with major development players such as the US Government, the Global Fund to Fight AIDS, Tuberculosis, and Malaria, and various UK, World Bank and European Community initiatives.

### **World Health Organization (WHO) Regional Office for Africa (AFRO):**

Designed Pan-African Partnership Strategy which included consultation with a broad variety of stakeholders in the 46 African member states with particular emphasis on the role of the private sector in meeting international development goals and objectives.

### **UNDP Malawi and Botswana:**

Assessed and undertook midterm review of progress towards meeting the Millennium Development Goals and UN Reform.

### **Global Fund to fight AIDS, Malaria and TB:**

Served on the Deloitte and Touche Local Funding Agent team as Health and Monitoring and Evaluation experts.

### **Presidency of Nigeria**

#### **Office of the Millennium Development Goals (MDG):**

Assisted with assessing Nigeria's progress towards attaining the MDG's, devised a plan for the Office of Presidency in securing partner and stakeholder buy-in and conducted a consensus building workshop that cut across the various line ministries and valued stakeholders.

### **Virgin Unite:**

Developed strategy for a philanthropic initiative supporting African business entrepreneurs. Services included consultation with prominent business owners, identification of African business-entrepreneurs to serve as role models on the basis of their acumen and success, and recommendations for the project roll out.

### **Nordic-South African Business Association:**

Developed member acquisition and retention strategy based on a rapid organizational assessment and a membership survey to determine member satisfaction levels, determine member needs and interests, and provided valuable input for the design of the strategy.

Designed strategies for HIV and AIDS as well as input for SA Global Fund applications in several rounds and serve as strategic consultant to prominent institutions and organizations including but not limited to:

- SAB Miller
- University of Stellenbosch
- Technical Support Facility for Southern Africa
- Guidestar South Africa
- Levi Strauss & Co